

THOMAS KREFT

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443-996-1920

WORK EXPERIENCE

OWNER | Tom K. Video Productions

Catonsville, MD

Jan 2007 – Present

- Editing client video content for local and nationwide contracts.
- Onsite video production for local clients.
- Creating commercial videos for local area businesses.
- Shooting and cutting music videos for local musicians.
- Designing print media for local area restaurants.
- Creating print and web media for nationwide music tours.

SEASONAL FLORAL CLERK | Blue Iris Flowers

Catonsville, MD

Feb 2025 – May 2025

- Running front desk, greeting walk in customers, handling cash and electronic payments.
- Unloading and unboxing daily perishable shipments to be arranged by designers.
- Taking phone orders and organizing daily delivery schedule and routes.

DIRECTOR OF VIDEO OPERATIONS | The Baseball Factory

Columbia, MD

Jun 2011 – Nov 2024

- Director of creative content for social media videos. Producing weekly original content.
- Expanded and managed a nationwide videographer network of over 30 freelance contractors for weekly events.
- Booking hotels and flights for contractors, payroll for contractors, purchasing video equipment.
- Onsite production and editing of video packages for TV and web broadcast on ESPN and MLB Network during MLB draft season.
- Directing and editing several dozen instructional videos for DICKS Sporting Goods during partnership
- Overhauled editing department to improve video output by 50%
- Lead video editor for skill showcase. Creating 60 to 90 unique videos per week.

SKILLS SUMMARY

- **Tools:** Adobe Premiere, Final Cut Pro, Adobe Photoshop, Adobe After Effects, Creative Cloud, Microsoft Word, Microsoft PowerPoint, Adobe Illustrator, Sony Vegas, Adobe InDesign, Microsoft Excel
 - **Equipment:** Panasonic HVX200A, Canon 5D, Canon C100, GoPro Hero, Black Magic, Canon HFG50, Sennheiser Audio, Lowel lighting systems, greenscreens, blue screens, C-stands, cardioid microphones, lavalier microphones, boom microphones, shotgun microphones
 - **Soft Skills:** People management, rapport building, excellent communication, punctuality, customer service.
 - **Hard Skills:** videography, editing, production, social media accounts, Twitter/X, Instagram, Facebook, TikTok, Snapchat, lighting sets, lighting green screens, chromakey, title design, sound equipment, pallet jacks, electric jacks, trash compactor
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EDUCATION

University of Maryland, Baltimore County (UMBC)

Catonsville, MD
Sep 2007 – Dec 2010

- Bachelor of Arts, Film and Video
- Won Grand Prize for Documentary “My 2 Cents” Wide Angle Youth Media Film Contest.
- Vice President of Filmmaker’s Anonymous for 2010-2011 school year

Community College of Baltimore County (CCBC)

Catonsville, MD
Sep 2004 – Jun 2007

- Associate of Applied Science, Graphic Design
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REFERENCES

Robert Naddelman, Former President of Baseball Factory	410 – 340 – 2844
Brian Johnson, Former Senior Designer of Baseball Factory	410 – 935 – 9136
Wei Xue, Former Lead Programmer of Baseball Factory	410 – 206 – 3739
Allison Glascock, Owner of Blue Iris Flowers	410 – 747 – 5186