**THOMAS KREFT**

www.tomkreft.com tomkvideo@gmail.com

Baltimore, MD 21229 443-996-1920

**WORK EXPERIENCE**

**OWNER | Tom K. Video Productions**

**Catonsville, MD Jan 2007 – Present**

* Editing client video content for local and nationwide contracts.
* Onsite video production for local clients.
* Creating commercial videos for local area businesses.
* Shooting and cutting music videos for local musicians.
* Designing print media for local area restaurants.
* Creating print and web media for nationwide music tours.

**SEASONAL FLORAL CLERK | Blue Iris Flowers**

**Catonsville, MD Feb 2025 – May 2025**

* Running front desk, greeting walk in customers, handling cash and electronic payments.
* Unloading and unboxing daily perishable shipments to be arranged by designers.
* Taking phone orders and organizing daily delivery schedule and routes.

**DIRECTOR OF VIDEO OPERATIONS | The Baseball Factory** **Columbia, MD Jun 2011 – Nov 2024**

* Director of creative content for social media videos. Producing weekly original content.
* Expanded and managed a nationwide videographer network of over 30 freelance contractors for weekly events.
* Booking hotels and flights for contractors, payroll for contractors, purchasing video equipment.
* Onsite production and editing of video packages for TV and web broadcast on ESPN and MLB Network during MLB draft season.
* Directing and editing several dozen instructional videos for DICKS Sporting Goods during partnership
* Overhauled editing department to improve video output by 50%
* Lead video editor for skill showcase. Creating 60 to 90 unique videos per week.

**SKILLS SUMMARY**

* **Tools:** Adobe Premiere, Final Cut Pro, Adobe Photoshop, Adobe After Effects, Creative Cloud, Microsoft Word, Microsoft PowerPoint, Adobe Illustrator, Sony Vegas, Adobe InDesign, Microsoft Excel
* **Equipment:** Panasonic HVX200A, Canon 5D, Canon C100, GoPro Hero, Black Magic, Canon HFG50, Sennheiser Audio, Lowel lighting systems, greenscreens, blue screens, C-stands, cardioid microphones, lavalier microphones, boom microphones, shotgun microphones
* **Soft Skills:** People management, rapport building, excellent communication, punctuality, customer service.
* **Hard Skills:** videography, editing, production, social media accounts, Twitter/X, Instagram, Facebook, TikTok, Snapchat, lighting sets, lighting green screens, chromakey, title design, sound equipment, pallet jacks, electric jacks, trash compactor

**EDUCATION**

**University of Maryland, Baltimore County (UMBC)**  **Catonsville, MD**

**Sep 2007 – Dec 2010**

* Bachelor of Arts, Film and Video
* Won Grand Prize for Documentary “My 2 Cents” Wide Angle Youth Media Film Contest.
* Vice President of Filmmaker’s Anonymous for 2010-2011 school year

**Community College of Baltimore County (CCBC)**  **Catonsville, MD**

**Sep 2004 – Jun 2007**

* Associate of Applied Science, Graphic Design

**REFERENCES**

Robert Naddelman, Former President of Baseball Factory 410 – 340 – 2844

Brian Johnson, Former Senior Designer of Baseball Factory 410 – 935 – 9136

Wei Xue, Former Lead Programmer of Baseball Factory 410 – 206 – 3739

Allison Glascock, Owner of Blue Iris Flowers 410 – 747 – 5186