

# THOMAS KREFT

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## WORK EXPERIENCE

### VIDEOGRAPHER | Gramophone Timonium, MD

Aug 2025 – Present

- Shooting product reviews for Gramophone Youtube channel.
- Editing videos to upload to Youtube and social channels.
- Lighting, setting up cameras and striking sets for video shoots.
- Traveling to conventions and trade shows to film product promotions for audio vendors.
- Producing weekly live-streamed video podcasts.

### SOCIAL MEDIA MANAGER | Blue Iris Flowers Catonsville, MD Feb 2025 – Present

- Creating weekly video content to drive sales via IG and Facebook.
- Running front desk, greeting walk in customers, handling cash and electronic payments.
- Unloading and unboxing daily perishable shipments to be arranged by designers.
- Taking phone orders and organizing daily delivery schedule and routes.
- Delivering orders to customers in Baltimore Metro area.
- Closing store at end of day.

### OWNER | Tom K. Video Productions Catonsville, MD Jan 2007 – Present

- Editing client video content for local and nationwide contracts.
- Onsite video production for local clients.
- Creating commercial videos for local area businesses. ■ Shooting and cutting music videos for local musicians.
- Designing print media for local area restaurants.
- Creating print and web media for nationwide music tours.

### DIRECTOR OF VIDEO OPERATIONS | The Baseball Factory Columbia, MD Jun 2011 – Nov 2024

- Director of creative content for social media videos. Producing weekly original content.
- Expanded and managed a nationwide videographer network of over 30 freelance contractors for weekly events.
- Booking hotels and flights for contractors, payroll for contractors, purchasing video equipment.
- Onsite production and editing of video packages for TV and web broadcast on ESPN and MLB Network during MLB draft season.
- Directing and editing several dozen instructional videos for DICKS Sporting Goods during partnership
- Overhauled editing department to improve video output by 50%
- Lead video editor for skill showcase. Creating 60 to 90 unique videos per week.

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## SKILLS SUMMARY

- **Tools:** Adobe Premiere, Final Cut Pro, Adobe Photoshop, Adobe After Effects, Creative Cloud, Microsoft Word, Microsoft PowerPoint, Adobe Illustrator, Sony Vegas, Adobe InDesign, Microsoft Excel

- **Equipment:** Panasonic HVX200A, Canon 5D, Canon C100, Sony a7iv, Panasonic LUMIX, GoPro Hero, Black Magic, Canon HFG50, Sennheiser Audio, Lowel lighting systems, Amaran lights, LED lights, greenscreens, blue screens, C-stands, cardioid microphones, lavalier microphones, boom microphones, shotgun microphones
- **Soft Skills:** People management, rapport building, excellent communication, punctuality, customer service.
- **Hard Skills:** videography, editing, production, social media accounts, Twitter/X, Instagram, Facebook, TikTok, Snapchat, lighting sets, lighting green screens, chromakey, livestreaming, Twitch, Streamyard, OBS, title design, sound recording equipment, pallet jacks, electric jacks, trash compactor

## EDUCATION

**University of Maryland, Baltimore County (UMBC), Catonsville, MD** **Sep 2007 – Dec 2010**

- Bachelor of Arts, Film and Video
- Won Grand Prize for Documentary “My 2 Cents” Wide Angle Youth Media Film Contest.
- Vice President of Filmmaker’s Anonymous for 2010-2011 school year

**Community College of Baltimore County (CCBC), Catonsville, MD** **Sep 2004 – Jun 2007**

- Associate of Applied Science, Graphic Design

## REFERENCES

Robert Naddelman, Former President of Baseball Factory	410 – 340 – 2844
Brian Johnson, Former Senior Designer of Baseball Factory	410 – 935 – 9136
Joe Finn, Director of Marketing and Videography, Gramophone	410 – 308 – 1650 ext 163
Allison Glascock, Owner of Blue Iris Flowers	410 – 747 – 5186