

THOMAS KREFT

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Baltimore, MD 21229

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WORK EXPERIENCE

VIDEOGRAPHER| Gramophone

Timonium, MD

Aug 2025 – Present

- Shooting product reviews for Gramophone Youtube channel.
- Editing videos to upload to Youtube and social channels.
- Lighting, setting up cameras and striking sets for video shoots.
- Traveling to conventions and trade shows to film product promotions for audio vendors.
- Producing weekly live-streamed video podcasts.

FLORAL CLERK | Blue Iris Flowers

Catonsville, MD

Feb 2025 – Present

- Running front desk, greeting walk in customers, handling cash and electronic payments.
- Unloading and unboxing daily perishable shipments to be arranged by designers.
- Taking phone orders and organizing daily delivery schedule and routes.
- Delivering orders to customers in Baltimore Metro area.
- Closing store at end of day.

OWNER | Tom K. Video Productions

Catonsville, MD

Jan 2007 – Present

- Editing client video content for local and nationwide contracts.
- Onsite video production for local clients.
- Creating commercial videos for local area businesses.
- Shooting and cutting music videos for local musicians.
- Designing print media for local area restaurants.
- Creating print and web media for nationwide music tours.

DIRECTOR OF VIDEO OPERATIONS | The Baseball Factory

Columbia, MD

Jun 2011 – Nov 2024

- Director of creative content for social media videos. Producing weekly original content.
- Expanded and managed a nationwide videographer network of over 30 freelance contractors for weekly events.
- Booking hotels and flights for contractors, payroll for contractors, purchasing video equipment.
- Onsite production and editing of video packages for TV and web broadcast on ESPN and MLB Network during MLB draft season.
- Directing and editing several dozen instructional videos for DICKS Sporting Goods during partnership
- Overhauled editing department to improve video output by 50%
- Lead video editor for skill showcase. Creating 60 to 90 unique videos per week.

SKILLS SUMMARY

- **Tools:** Adobe Premiere, Final Cut Pro, Adobe Photoshop, Adobe After Effects, Creative Cloud, Microsoft Word, Microsoft PowerPoint, Adobe Illustrator, Sony Vegas, Adobe InDesign, Microsoft Excel

- **Equipment:** Panasonic HVX200A, Canon 5D, Canon C100, Sony a7iv, GoPro Hero, Black Magic, Canon HFG50, Sennheiser Audio, Lowell lighting systems, greenscreens, blue screens, C-stands, cardioid microphones, lavalier microphones, boom microphones, shotgun microphones
- **Soft Skills:** People management, rapport building, excellent communication, punctuality, customer service.
- **Hard Skills:** videography, editing, production, social media accounts, Twitter/X, Instagram, Facebook, TikTok, Snapchat, lighting sets, lighting green screens, chromakey, livestreaming, Twitch, Streamyard, title design, sound recording equipment, pallet jacks, electric jacks, trash compactor

EDUCATION

University of Maryland, Baltimore County (UMBC), Catonsville, MD	Sep 2007 – Dec 2010
■ Bachelor of Arts, Film and Video	
■ Won Grand Prize for Documentary "My 2 Cents" Wide Angle Youth Media Film Contest.	
■ Vice President of Filmmaker's Anonymous for 2010-2011 school year	
Community College of Baltimore County (CCBC), Catonsville, MD	Sep 2004 – Jun 2007
■ Associate of Applied Science, Graphic Design	

REFERENCES

Robert Naddelman, Former President of Baseball Factory	410 – 340 – 2844
Brian Johnson, Former Senior Designer of Baseball Factory	410 – 935 – 9136
Wei Xue, Former Lead Programmer of Baseball Factory	410 – 206 – 3739
Allison Glascock, Owner of Blue Iris Flowers	410 – 747 – 5186